Board of Directors Meeting Agenda, January 30, 2012

Reports from Officers

President

- Progress report
 - Need to order certified copies of the Secretary of State Certificate of Filing (one for IRS and one for future needs?)
 - Give Treasurer copies of the Texas Comptroller's letters (in file).
 - Give Treasurer the brochure "Guide to Texas Tax Exemptions"
 - Copy Secretary of State Certificate of Filing for the binder (include a copy of the application)
 - Scan Secretary of State Certificate of Filing for posting on the website
 - Print franchiseQuestionaire.pdf for the binder--done
 - Finish IRS submission
 - Need to post all organizing documents to website (scan at clinic)
 - Add logo explanation to website—started (need to pull explanation from brochure)
 - Facebook page: go live and start updating this spring (make Simone and JD admins if they wish)
 - go through website to update pages (ie, add transsexual, update by style guide, etc.) and generally make more user friendly

Secretary

- Progress report
 - Status of bank account

Treasurer

- Progress report
 - Need to file for exemption from Texas Franchise Tax. File for exemption from state sales and hotel taxes (if appropriate)—applications available at www.window.state.tx.us/taxinfo/exempt/.

Unfinished Business

- status of healthcare project
 - determine if practical to have searchable healthcare database at this time (maybe start off less ambitious and go with general resources database, then gradually develop that with additional features)
 - Should we figure out how to stage it so we can implement incrementally? Come up with ideas to get it moving forward.
 - Probably should look at the Contra Costa Health Council and how they are working to improve trans access to healthcare: http://transgenderlawcenter.org/cms/blogs/552-7
 - Idea: Packet of info for the how and why of gathering info on orientation and identity, sample intake form questions, out guide for listing as a supportive provider, business card, brochure, etc.

New Business

- Upcoming—May 15, 2012: 2011 Texas Franchise Tax return due to Texas Comptroller. This filing also appears to include a public information report.
- Marketing within the community
 - Start attending regular meetings for:
 - Out and Equal
 - High Tech Happy Hour
 - RCD Board meetings (periodic updates, not every meeting)

- HRC Board meetings (periodic updates, not every meeting)
- Rainbow LULAC meetings
- Trifold brochure (see draft)
- Business cards (see drafts)
- Develop information packet (probably after we get going better)
- Stickers
 - Logo and text
 - "Don't Box Me In" slogan with logo
 - "Don't Box My Allies In" slogan?? with logo
- Add calendar to website and list where we will be and what we will be doing
- Participation and advocacy
 - Start working with Rafael on advocacy efforts (have already talked to him and should meet with him in January)
 - Meet with Officer Martin to see how to get more involved (probably not till have time)
- Start developing an organization manual (how we operate as a group/team; what our procedures are)
- Ideas: Wiley High School has culinary program with attached public restaurant. Chef April Barney works with the kids and identifies with them well (http://www.nbcdfw.com/the-scene/food-drink/Culinary-Kingdom-at-Wylie-High-School-134416678.html). Could we approach her about training program? What other ideas like this for training?
- Idea: come up with small sticker for healthcare providers to indicate lgbt friendliness and
 confidentiality; must sign agreement to follow general guidelines on nondiscrimination and equal
 access to get sticker; post provider addresses and guidelines online.

Open End

Adjourn meeting